



SIGN BY-LAW

BY-LAW NUMBER 40-15

OFFICE CONSOLIDATION

Passed by Council on June 29, 2015

AMENDMENTS:

By-law Number	Date Passed	Section Amended
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NOTE: This consolidation is prepared for convenience only. For accurate reference, see original By-laws.

THE CORPORATION OF THE TOWNSHIP OF SCUGOG

BY-LAW NUMBER 40-15

BEING A BY-LAW TO PROHIBIT OR REGULATE
SIGNS AND OTHER ADVERTISING DEVICES IN THE
TOWNSHIP OF SCUGOG

WHEREAS the *Municipal Act, 2001, S.O. 2001, c.25, Section 99*, as amended, provides that the Council of the Township of Scugog may pass a By-law to prohibit or regulate structures, including Signs and other Advertising Devices;

AND WHEREAS this By-law shall be known and cited as the Township of Scugog Sign By-law;

AND WHEREAS the purpose of this By-law is to regulate Signs in the Township with the intent of authorizing Signs that:

- a) Are appropriate in size, number and location to the type of activity or use to which they pertain;
- b) Provide the public with reasonable and appropriate means to locate and identify facilities, businesses, and services without difficulty and confusion;
- c) Are compatible with their surroundings;
- d) Protect, preserve, and enhance the aesthetic qualities and visual character of the Township;
- e) Are consistent with the Township's urban design and heritage objectives;
- f) Do not create a distraction or safety hazard for pedestrians or motorists;
- g) Minimize possible adverse effects on nearby public and private property; and
- h) Impair the public's right to expression as little as possible and proportionally to the purpose of the By-law.

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWNSHIP OF SCUGOG enacts as follows:

SIGN BY-LAW

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SECTION 1

DEFINITIONS

In this By-law,

“Abandoned Sign”

means a Sign which is or becomes vacant and unoccupied, or otherwise unused for identification, information or advertising purposes, for a period of ninety (90) days or more, or any Sign which pertains to a time, event or purpose which no longer applies;

“Address Sign”

means a Sign depicting only the street number and street address of the property on which the Sign is located;

“Advertising Device”

means any device or object erected or located so as to attract public attention to any goods, services, facilities or events, and shall include flags, banners, pennants, lights, or any other object intended for advertising purposes;

“Awning”

means a retractable structure, covered with fabric or like material that is attached to and projects from the exterior wall of a building over a window or door and provides shade or other protection from the elements;

“Awning Sign”

means a Sign attached to or on the face of an Awning;

“Back-Lit”

means an artificial light source within the Sign structure or at its back side, to artificially illuminate the Copy area of the Sign;

“Banner Sign”

means a Sign or Advertising Device made from cloth, plastic or a similar light weight non-rigid material;

”Billboard Sign”

means a Sign directly supported by the ground without the aid of any other building or structure, other than the Sign and its components, that advertises goods, products, services or facilities that are not available at the location of the Sign and / or which directs a Person to a location different from where the Sign is located and includes a Tourism Sign, and that may be single or double faced;

”Boulevard”

means the portion of a Street, situated between the travelled portion of a Street and a lot line fronting on the Street, but does not include the sidewalk or footpath if present;

“Canopy”

means an awning or roof like structure that is not retractable and is not supported from the ground, but instead is attached to and is supported from the exterior wall of the building to which it is attached;

“Canopy Sign”

means a Sign attached to or on the face of a Canopy;

“Chief Building Official”

means the Person designated as the Chief Building Official of the Township;

“Clerk”

means the Clerk of the Township;

“Commercial Zone”

means all Commercial Zones contained in the Township of Scugog Zoning By-law No. 14-14, as amended;

“Community Facility & Open Space Zone”

means all Community Facility and Open Space Zones contained in the Township of Scugog Zoning By-law No. 14-14, as amended;

“Copy”

means the graphic content of a Sign surface in either permanent or removable letter, pictorial, symbolic or numeric form;

“Council”

means the Council of the Township of Scugog;

“Development Sign”

means a temporary Sign located on a Property which is in the process of being developed, indicating the name of the developer, the future site particulars including a site plan and / or advertising the sale or lease of lots or units, and may include a Real Estate Sign;

“Directional Sign”

means any Sign located on a Property which gives directions or instructions for the control of vehicular or pedestrian traffic and shall include an entry and exit Sign, but shall not include a Real Estate Sign or Open House Directional Sign;;

“Election Sign”

means any Sign pertaining to a municipal, provincial or federal election and shall include, but not be limited to, the following:

- a Sign that advertises, advocates or discourages the public from voting for a candidate, political party or question submitted to electors;
- any vehicle wrap, bumper sticker or other device attached or affixed either temporarily or permanently to a motor vehicle, trailer, or any vehicle as defined in the *Highway Traffic Act, R.S.O. 1990*, whether actively being operated on a Street or parked at any location;

“Electronic Message Display Sign”

means a permanent Sign which is electronically controlled and which displays information in a pre-arranged sequence using only letters and numbers, and on which the intensity of illumination is maintained at constant level, such Sign to be dimmed at night after business or facility closing;

“Expenses”

means the cost of lawfully removing any Sign or other Advertising Device which contravenes this By-law and which is incurred by the Township, whether Notice was issued or not, and shall include a twenty-five percent (25%) administration charge, payable by the Owner of such Sign, Advertising Device or Property;

“Façade”

means the entire building wall including windows, doors and parapet;

“Facia or Wall Sign”

means a Sign attached to, marked or inscribed on, erected or placed against, flat and parallel to an exterior wall surface of a building;

“Flashing”

means an intermittent or flashing light source, or which gives the illusion of intermittent or flashing light, but does not include a time, temperature or date Sign, or an Electronic Message Display Sign;

“Garage Sale Sign”

means a Sign advertising the sale of personal merchandise in a Residential Zone;

“Ground Sign”

means any Sign directly supported by the ground without the aid of any other building or structure, other than the Sign or its components;

“Hamlet”

means those lands located in the areas designated as Hamlet in the Township of Scugog Official Plan;

- “Hanging Sign”**
means any Sign perpendicular to the wall to which it is mounted;
- “Heritage Conservation District”**
means the Downtown Port Perry Heritage Conservation District as defined in Township of Scugog By-law 91-10, as amended;
- “Illuminated”**
shall include direct, indirect, internal or external illumination and includes Back-Lit and neon style illumination;
- “Industrial Zone”**
means all Industrial Zones contained in the Township of Scugog Zoning By-law No. 14-14, as amended;
- “Inflatable Sign”**
means a Sign or Advertising Device filled with air or gas and may be designed to be airborne and tethered to the ground, a vehicle or any other structure, and shall include balloons and any other inflatable Advertising Device;
- “Information Sign”**
means a Sign, including a Directional Sign, for public safety or convenience regulating on-premises traffic, parking or other functional subdivision of premises or a Sign denoting sections of a building and bearing no commercial advertising;
- “Institution”**
means a building used for non-commercial purposes by an organized body or society for the promotion of fraternal, charitable, educational or benevolent objects or public service functions;
- “Interior Sign”**
means a Sign not visible or intended to be seen from off the premises inwhich the Sign is located;
- “Main Central Area”**
means the Main Central Area of Port Perry as defined in the Township of Scugog Official Plan;
- “Menu Board Sign”**
means a Sign erected as part of a drive-through facility and used to display and order products and services available at the drive-through business, and also includes a Sign or display box erected on the exterior wall surface of a building occupied by a restaurant;

“Mobile Sign”

means a Sign which is specifically designated or intended to be temporary in nature, capable of being readily relocated from one location to another, does not rely on a building or a fixed foundation for its structural support and is usually built on a trailer or other solid platform and may include wheels;

“Municipal Address”

means the name and address of a place, building, business, organization, person or occupancy of the premises it identifies;

“Mural Sign”

means any type of display or artistic endeavour, but not including historic photographs, painted on or otherwise affixed directly to any external façade of a building or structure whether or not it includes specific words of advertising or any other direct or indirect promotional message or content;

“Notice”

means a written Notice issued either by the Municipal Law Enforcement Officer or the Chief Building Official or his designate;

“Officer”

means a Municipal Law Enforcement Officer appointed to enforce the By-laws of the Township;

“Official Sign”

means any Sign required by a valid federal or provincial statute or regulation or by a Township by-law, including but not limited to, a traffic Sign, a permanent Sign erected on a public road allowance to inform the public of the location of a Heritage Conservation District, public buildings, hospitals, public libraries, institutions, places of worship, parks, recreational, educational or such similar facilities;

“Open House Directional Sign”

means a temporary portable Sign intended to direct traffic to a residence for sale or lease, but shall not include a Development Sign or a Real Estate Sign, such Sign to be removed daily;

“Owner”

means the registered Owner of the lands or premises or the Person or the Person’s authorized agent in lawful control of a premise, building, occupancy, Sign, Advertising Device or other structure;

“Permit”

means permission or written authorization on a prescribed form issued by the Chief Building Official or his designate to erect a Sign;

“Person”

means an individual, business, firm, corporation, association or partnership;

“Portable Sign”

means a free standing Sign erected on but not permanently anchored in the ground, and without limiting the generality of the foregoing, includes Signs commonly referred to as A-frame, T-frame and sandwich boards;

“Port Perry Urban Area”

means those lands located in the area defined as the Port Perry Urban Area in the Township of Scugog Official Plan”;

“Poster Sign”

means a printed notice conveying information intended to be displayed for a temporary period of time in a display box or window and includes, but is not limited to, a bill, handbill, leaflet, notice, placard and Election Sign;

“Property”

means any lands, premises, yards, grounds or vacant lands within the Township;

“Public Property”

means any Street or other Property owned or under the jurisdiction of the Township, Region, provincial or federal government and includes any commission, board, authority or department thereof;

“Public Information Sign”

means any of the following Signs:

- a) Signs erected by or under the jurisdiction of a government agency including an Official Sign;
- b) Signs designating a public library, a public community centre, public arena or similar public facility;
- c) Signs erected in parks, play grounds or stadiums, including scoreboards or timers provided such Signs do not carry advertising other than the name of the donor and further provided that the area of the Sign exclusive of the scoreboard and timer does not exceed one quarter of the total Sign Area;
- d) Signs required by the Township to inform the public of planning applications submitted under the *Planning Act, R.S.O. 1990*; and
- e) Signs permitted by the Township to promote Township objectives or messages associated with stated Township corporate goals;

“Readograph Sign”

means that part of a permanent Sign comprised of changeable letters intended to convey a temporary message and which is designed or constructed so that the message on the Sign may be easily changed and rearranged manually;

“Real Estate Sign”

means a temporary, non-illuminated Sign advertising the sale, rental or lease of any building, premises, structure or land;

“Real Estate Development Sign”

means a Sign advertising the development of the property on which the Sign is located;

“Region”

means the Regional Municipality of Durham;

“Residential Zone”

means all Urban and Rural Residential Zones contained in the Township of Scugog Zoning By-law No. 14-14, as amended;

“Roof Sign”

means a Sign supported entirely or partly by the roof of a building or structure and which Sign projects above the roof and parapet;

“Rural Zones”

means all Rural Area Zones contained in the Township of Scugog Zoning By-law No. 14-14, as amended;

“Shopping Centre”

means a grouping of commercial retail outlets which have been designated, developed and managed as a unit by a single owner or group of owners or tenants located on the same lot or lots with a frontage not less than 45 metres (147.6 feet) and having common on-site parking;

“Sight Triangle”

means an area on a corner lot formed by a measurement of nine metres taken from two lines drawn from the intersection of the lateral extension of the two intersecting Streets along the lateral lines to form a triangular area on the corner lot;

“Sign”

means any surface, structure and other component parts, which are used or capable of being used as a visual medium or display to attract attention to specific subject matter for identification, information or advertising purposes, and shall include an Advertising Device or notice;

“Sign Area”

means,

- a) the area of the display surface including the border or frame of the Sign;
- b) all of the area of the display surface lying within the extremities of the Sign, if the Sign does not have border or frame, but excluding the Sign Structure;
- c) where used in connection with a Billboard Sign using two display surfaces with identical advertising on both surfaces, the area of one display surface, not including the border or frame;
- d) where used in connection with a Billboard Sign using two display surfaces with different advertising on the two surfaces, the total area of both display surfaces, not including the border or frame;

“Sign Height”

means,

- a) the height of a Sign with a border or frame, being the vertical distance measured from the average elevation of the finished grade immediately below a Sign to the highest extremity of the Sign;
- b) the height of a Sign without a border or frame, that is affixed to or mounted upon any building or other approved mounting, being the vertical distance measured from the average elevation of the finished grade immediately below a Sign to the top of the letter, symbol or other part of the Sign that is the highest;

“Sign Structure”

means anything used to support or brace a Sign face and which is attached to the ground or a building or structure;

“Storey”

means that portion of any building which is situated between the top of any floor and the top of the floor or roof next above it and shall include a parapet;

“Street”

means a “highway” as defined by the *Municipal Act, 2001, S.O. 2001*, and shall be interchangeable with the word “highway” within this By-law should it appear, but does not include a Provincial highway;

“Tourism Billboard Sign”

means a Billboard Sign advertising local tourist related activities and attractions including, but not limited to, heritage sites, golf courses (open to public), marinas, parks, casinos, recreation and culture facilities, and farmers markets;

- “Township”
means the Corporation of the Township of Scugog;
- “Umbrella Sign”
means a Sign attached to or on an umbrella;
- “Unsafe”
when used with respect to a Sign or Sign Structure, means a condition which is structurally inadequate or faulty, or could be hazardous to a pedestrian or motorist;
- “Utility Pole”
means a wooden, metal, concrete or other pole erected on any Street, that carries any public utility and shall include a pole erected to hold or support a traffic control device;
- “Utility Pole Poster Sign”
means Signs, notices, posters, handbills and paper advertisements which are posted on a Utility Pole located within the Boulevard of a Street advertising or promoting an event or activity;
- “Video Display Sign”
means a permanent Sign which is electronically controlled and which displays information in a video format similar to a televised image or broadcast;
- “Wall Sign”
(See Facia or Wall Sign);
- “Window Sign”
means a Sign located on the interior or exterior of a window which is intended to be seen from off the premises, including Illuminated Signs, but shall not include frosting or coloured glass;
- “Zone”
means the area of a defined land use zone in the Township of Scugog Zoning By-law No. 14-14, as amended.

SECTION 2 ADMINISTRATION AND ENFORCEMENT

2.1 INTERPRETATION

2.1.1 A word interpreted in the singular number has a corresponding meaning when used in the plural.

2.2 APPLICABILITY

2.2.1 in accordance with the provisions of the *Municipal Act, 2001, S.O. 2001*, this By-law does not apply to a Sign or Advertising Device that was lawfully erected or displayed on the day the By-law comes into force if the Sign or Advertising Device is not substantially altered, and the maintenance and repair of the advertising device or a change in the message or contents displayed is deemed not in itself to constitute a substantial alteration.

2.2.2 No person shall erect, alter, attach, place or display a Sign except as permitted by this By-law.

2.2.3 All Signs erected in the Township shall comply with this By-law, the *Ontario Building Code*, the *Fire Code*, as well as any other Act, regulation, by-law or site plan agreement, regardless of the requirement for a permit.

2.2.4 Any application for a Sign permit on a designated heritage property, or on a property in the Downtown Port Perry Heritage Conservation District, is subject to the requirements of the *Ontario Heritage Act, R.S.O., 1990* and the requirements of Council, including recommendations of the Township of Scugog Heritage and Museum Advisory Committee.

2.3 ADMINISTRATION

2.3.1 This By-law shall be administered by the Chief Building Official, who shall be responsible for the issuance of permits for all Signs referred to and required by this By-law.

2.3.2 This By-law shall be enforced by the Municipal Law Enforcement Officer, or the Chief Building Official as it relates to the *Ontario Building Code*.

2.4 PERMITS

2.4.1 Except for Signs exempted under Section 2.5 of this By-law, no Sign or other Advertising Device shall be erected, installed, displayed or structurally altered without a Permit first being issued by the Chief Building Official for such Sign or Advertising Device.

2.4.2 No Permit shall be issued where any part of the proposed Sign does not comply with this By-law or any other Township By-law.

2.4.3 A Permit issued by the Township shall expire six months from the date of issuance unless the Sign is erected for its intended purpose and the Permit shall become null and void upon the removal of the Sign save and except for Portable, Mobile and Banner Signs.

2.4.4 The applicant for a Permit shall provide to the Township:

- a) a completed application form as prescribed by the Township;
- b) the written authorization of the Owner where the applicant is not the Owner of the premises where the Sign is to be located or erected;
- c) a drawing showing the location and dimensions of all existing and proposed Signs and identifying the materials of which the proposed Sign is to be constructed;
- d) a site plan showing the location of the Sign in relationship to other buildings and structures, the Street, and the boundary of the Property upon which the Sign is proposed to be erected;
- e) sufficient information that the Chief Building Official can determine that the Sign has been designed and will be constructed in compliance with the applicable structural and fire prevention provisions of the *Ontario Building Code* and the *Fire Code*;
- f) plans and specifications for the erection of the Sign and supporting framework certified by a Registered Professional Engineer if so required by the Chief Building Official; and
- g) fees payable at the time of the application in accordance with the fee structure outlined in the Township Fees and Charges By-law;

2.4.5 The applicant shall obtain approval for the proposed Sign, if required, from other governmental authorities having jurisdiction, including the Region of Durham and the Province of Ontario.

2.4.6 The Township may revoke a Permit under the following circumstances:

- a) where the Permit has been issued in error by the Township;
- b) where the Sign does not conform to this By-law, the *Ontario Building Code*, or any other applicable regulation or legislation;
or

- c) where the Permit has been issued as the result of false, mistaken, or misleading statements, or undertakings on the application.

2.5 SIGNS FOR WHICH PERMITS NOT REQUIRED

2.5.1 The following Signs shall be permitted in the Township and shall not be required to obtain a Permit:

- a) In a Residential Zone, a Sign containing the name and address of a resident or occupant, provided the Sign is not more than 0.2 m² (2 ft²) in Sign Area and does not include any commercial advertising;
- b) Information Signs not greater than 0.4 m² (4.3 ft²) in Sign Area;
- c) Public Information Signs, including flags on Public Property. The approval of the Township's Heritage and Museum Advisory Committee is required for such Signs located within the Downtown Port Perry Heritage Conservation District;
- d) Real Estate Signs not exceeding 0.75 m² (8.1 ft²) in Sign Area in a Residential Zone and 2.0 m² (21.5 ft²) in Sign Area in all other Zones. Such Real Estate Signs shall be removed by the date of closing of the sale of the property;
- e) Signs for a blood donor clinic of Canadian Blood Services;
- f) Commemorative Sign, plaque or corner stone denoting the date of erection of buildings and attached to the wall of the building;
- g) Flags of corporations, educational, religious, charitable or fraternal organizations to a maximum of three (3) such flags per premises;
- h) Emblem or insignia of patriotic, civic, educational, religious, charitable, or fraternal organizations. The approval of the Township's Heritage and Museum Advisory Committee is required for such Signs located within the Downtown Port Perry Heritage Conservation District;
- i) Temporary Signs not exceeding 3.0 m² (33 ft²) in area per Sign face and advertising the sale of edible farm produce grown on the same premises. Such Signs shall be limited to three double or single faced Signs per premises and shall be removed within 24 hours of the date when the advertised produce ceases to be available for sale;
- j) Interior Sign;
- k) A Window Sign on the first storey of a building occupied by a commercial use provided the Window Sign does not exceed

thirty percent (30%) of each window. The approval of the Township's Heritage and Museum Advisory Committee is required for such Signs located within the Downtown Port Perry Heritage Conservation District;

- l) Directional Signs not exceeding 0.5 m² (5.3 ft²) in Sign Area and 1.2 metres (4 feet) in height;
- m) Open House Directional Sign not exceeding 0.25 m² (2.7 ft²);
- n) A Sign for a contractor not exceeding 0.75 m² (8.1 ft²) in a Residential Zone and 2.0 m² (21.5 ft²) in all other Zones, who is undertaking landscaping, home repairs or home renovations, provided such Sign is erected no more than two (2) days prior to the commencement of the project and is removed from the property immediately after the project is completed;
- o) Public transit shelter advertising or any advertising on street furniture and fixtures approved by the Township or the Region of Durham;
- p) A Garage Sale Sign or a Sign advertising lost pets not exceeding 0.25 m² (2.7 ft²) which are removed within 10 days of being posted;
- q) Signs on a temporary sales trailer which have been approved by the Township through a fully executed agreement and which Signs are associated with the sale of new residential units, provided the maximum Sign Area does not exceed 15 m² (161 ft²) per elevation and 30.0 m² (323 ft²) for all elevations combined. The approval of the Township's Heritage and Museum Advisory Committee is required for such Signs located within the Downtown Port Perry Heritage Conservation District;
- r) An Address Sign;
- s) Banners approved and / or issued by the Township of Scugog;
- t) A change in Sign copy only, where there is no change in Sign Area, shape, construction and design, except for Signs in the Downtown Port Perry Heritage Conservation District which shall require the approval of the Township's Heritage and Museum Advisory Committee;
- u) Election Signs installed or erected in accordance with Section 3.9 of this By-law.

2.6 PROHIBITED SIGNS

2.6.1 Any Sign not expressly permitted by this By-law is prohibited and without limiting the generality of the foregoing, the following Signs are specifically prohibited:

- a) A Sign located on, or projecting over, public property or a public right-of-way, unless permitted in accordance with this By-law;
- b) An Abandoned or obsolete Sign;
- c) A Flashing or animated Sign;
- d) A Video Display Sign or video billboard;
- e) A Roof Sign;
- f) A Sign located so as to obstruct the view of any pedestrian or motorist so as to cause an unsafe condition;
- g) A Sign interfering with or obstructing the view of an authorized traffic Sign, traffic signal or Official Sign, or any Sign capable of being confused with such a traffic Sign or traffic signal;
- h) A Sign located within a Sight Triangle;
- i) An Inflatable Sign;
- j) A Sign attached or displayed on a vehicle or trailer which is parked or located for the primary purpose of displaying said Sign or advertisement;
- k) A Sign which obstructs or is located in a required parking space;
- l) A Sign horizontally painted, marked or inscribed on pavement;
- m) A Sign consisting of landscaping or a floral display;
- n) A Mural Sign painted on the exterior wall of a building;
- o) Utility Pole Poster Sign;
- p) A Sign on a fence except temporary Signs used to advertise the sale of edible farm produce grown on the same premises;
- q) A Sign that spins or rotates; and
- r) A Canopy Sign.

2.6.2 No Sign shall be permitted on any Property which does not specifically advertise for a business or service on that Property unless otherwise specified in any Section of this By-law.

- 2.6.3 No Sign shall be permitted on Township of Scugog, Region of Durham or Province of Ontario property, advertising any commercial business or professional service, without express written consent of the Township, Region or Province.
- 2.6.4 No Sign shall be permitted in any Residential Zone except as specified in Section 4.2 of this By-law.
- 2.6.5 No Sign shall be permitted on a Boulevard, Street or highway owned by the Township, advertising any commercial business or professional service, save and except for an approved Portable Sign, an Election Sign, an Official Sign, an Open House Directional Sign, a Public Information Sign or a Garage Sale Sign.

2.7 VARIANCES

- 2.7.1 Where the Owner or Person in control of a Sign for any reason is unable to comply with the provisions and regulations under this By-law, such Person may apply to the Council of the Township for a variance from the provisions and regulations of this By-law.
- 2.7.2 An application for a variance shall be made on the applicable Township form and shall be accompanied by the appropriate fee as outlined in the Township's Fees and Charges By-law.
- 2.7.3 The Council of the Township shall hear all applications and may authorize such variances from the provisions and regulations of this By-law as, in the opinion of the municipality, maintain the general intent and purpose of this By-law.

2.8 ENFORCEMENT

- 2.8.1 Where any provision of this By-law conflicts with any other statute or any other By-law or any applicable governmental regulation or requirement, the provision that established the higher standard to protect the health, safety and welfare of the public at large shall prevail.
- 2.8.2 Any Sign erected in contravention of any provision of this By-law may be removed by the Township immediately without notice, if such Sign is located wholly or partially on or over lands owned by or under the jurisdiction of the Township, the Region of Durham or the Province of Ontario.
- 2.8.3 The Municipal Law Enforcement Officer may cause a Notice to be sent to any Owner of Property or a Sign, or to both, by means of registered mail or by hand delivery where any Sign is found in contravention of any provision of this By-law or is located on lands owned or under the jurisdiction of the Township, the Region of Durham or the Province of Ontario.

- 2.8.4 Any Portable Sign found in contravention of Section 3.13 of this By-law may be removed by the Municipal Law Enforcement Officer or any Person directed by him, without Notice and such Sign may be disposed of at the direction of the Municipal Law Enforcement Officer.
- 2.8.5 The Expenses for the removal and disposal of any Sign removed by the Township shall be the responsibility of the Sign's Owner and such costs are recoverable under the authority of the *Municipal Act, 2001, S.O. 2001* and shall be collected in the same manner as taxes. Despite the foregoing, the cost incurred by the Township in removing a Sign is a debt due the Township and may be recovered in any court of competent jurisdiction.
- 2.8.6 Any Expenses for removal of any Sign, its storage or its disposal shall be determined on an individual basis, based on costs of manpower, vehicle requirements, time, storage, disposal and administrative costs incurred and shall include interest at the rate of fifteen percent (15%) per annum from the date the Township incurs the debt until it is finally paid in full.
- 2.8.7 Any Sign other than a Sign removed in contravention of Section 2.8.4 of this By-law, or any Sign dealt with in accordance of any other provision of this By-law, shall be impounded and upon payment by the Sign's Owner or Person authorized by the Sign's Owner, of the Expenses incurred by the Township, such Sign shall be released to the said Owner.
- 2.8.8 Any Sign impounded under Section 2.8.7 shall be held for a period of thirty (30) calendar days from the date of the Sign being impounded and at 12:01 a.m. of the thirty first (31st) day, the Sign, if not released, may be disposed of in a manner at the direction of the Municipal Law Enforcement Officer, without compensation therefore to any Person.
- 2.8.9 Ownership of any Sign determined to be in contravention of this By-law shall be deemed to be that of the business or service that it advertises and as such is subject to all Expenses and penalties established by this By-law.

2.9 PENALTIES

- 2.9.1 Every Person who contravenes any provision of this By-law is guilty of an offence and on conviction is liable to a fine as provided for in the *Provincial Offences Act, R.S.O. 1990, c. P. 33*.

2.10 SEVERABILITY

2.10.1 If a court of competent jurisdiction should declare any section or part of a section of this By-law to be invalid, such section or part of a section shall be construed as having persuaded or influenced Council to pass the remainder of this By-law and it is hereby declared that the remainder of this By-law shall be valid and shall remain in force.

2.11 CONFLICT WITH REGION OR PROVINCIAL REQUIREMENTS

2.11.1 In the event there is a conflict between the provisions of this By-law and those of a Region by-law or regulation of the Province of Ontario, the more restrictive provisions shall apply.

2.12 MAINTENANCE

2.12.1 The land Owner and/or Lessee of the lot or premises upon which any Sign or Advertising Device is located shall maintain such Sign or Advertising Device or cause such Sign or Advertising Device to be maintained in a proper state of repair, so that such Sign or Advertising Device does not become unsafe or dangerous or unsightly. All Signs shall be completely operative at all times.

2.12.2 Material and Structural Requirements

- a) All materials incorporated into a Sign shall be comply with all requirements of the Ontario Building Code and this by-law; and
- b) No Sign material shall lessen or compromise the fire resistance of a building.

2.12.3 Structural

- a) Signs and their structural mamebers shall be designs to have structural capacity to resist safely and effectively, all effects of loads and influence from the environment that may be expected and shall, in any case, satisfy the requirements of the Ontario Building Code;
- b) No Sign shall be supported by an existing building or structure, including any part thereof, unless the building or structure is capable of supporting safely all loads to which it may be subjected to by the erection of the sign, as provided for in the Ontario Building Code.

SECTION 3 SPECIAL PROVISIONS

3.1 BANNER SIGNS

- 3.1.1 Banner Signs shall be permitted in accordance with the following requirements:
- a) No Banner Sign shall exceed 6 m² (64.5 ft²) in area and in no circumstances shall exceed ten percent (10%) of the wall or facade on which it is hung;
 - b) A Banner Sign shall only be hung on the exterior wall of a building and shall not be free standing or ground mounted;
 - c) A Banner Sign shall only be permitted as a temporary Sign prior to the installation of a permanent Wall Sign and for a maximum period of four (4) months. Other promotional Banner Signs are not permitted;
 - d) A Banner Sign shall comply with the requirements for a Wall Sign with respect to size and location; and
 - e) A maximum of one Permit shall be issued for a Banner Sign in a calendar year for each business.

3.2 BILLBOARD SIGNS

- 3.2.1 There shall be a maximum of twenty-four (24) Permits issued for Billboard Signs within the Township. Said Permits shall be equally distributed between Wards 1, 3 and 4, and shall not be located in other Wards of the Township. Tourism Billboard Signs shall be exempt from this provision.
- 3.2.2 No Person shall erect or display, or cause to be erected or displayed, or permit any Billboard Sign except under the following conditions:
- a) No Billboard Sign shall face a road under the jurisdiction of the Township and shall require approval of the Region of Durham or the Ministry of Transportation of Ontario, as applicable, when facing a Region road or Provincial highway;
 - b) No Billboard Sign shall be permitted within the Port Perry Urban Area or a Hamlet as designated in the Township Official Plan;
 - c) One (1) Billboard Sign shall be permitted on a lot that is between 4 ha (10 ac) and 40.5 ha (100 ac) in area;
 - d) Two (2) Billboard Signs shall be permitted on a lot that exceeds 40.5 ha (100 ac) in area and has a minimum frontage of 596 metres (1,955 feet);

- e) No Billboard Sign shall be less than 2.3 m² (25 ft²) in Sign Area or exceed 11 m² (120 ft²) in Sign Area;
- f) No Billboard Sign shall be located within 6 metres (20 feet) of a lot line;
- g) No Billboard Sign shall exceed 8 metres (26.2 feet) in Sign Height;
- h) The applicant for a Billboard Sign Permit shall provide to the Township:
 - i) A completed application form as prescribed by the Township;
 - ii) The written authorization of the Owner where the applicant is not the Owner of the premises where the proposed Sign is to be located or erected; and
 - iii) Payment of the Billboard Sign Permit fee;
- i) The Billboard Sign Permit fee shall be calculated by multiplying the Sign Area measured in square metres by the Billboard Permit fee rate per square metre prescribed in the Fees and Charges By-law. The fee payable for the first year shall be prorated based on the number of months remaining in the year, rounded down to the nearest integer;
- j) Every Billboard Sign Permit issued by the Township shall be valid until 11:59 p.m. on December 31st of the year in which the Permit is granted or renewed, and shall become null and void upon removal of the Sign;
- k) The Chief Building Official may renew the Billboard Sign Permit after the payment of the annual Permit fee where the Sign conforms to this By-law;
- l) A Billboard Sign Permit may be revoked by the Chief Building Official under the following circumstances:
 - i) If it was obtained on mistaken, false or incorrect information;
 - ii) If it was issued in error;
 - iii) If the Owner or Permit holder requests in writing that it be revoked;
 - iv) If the terms of an agreement made under this By-law have not been complied with; or
 - v) Where the Sign does not conform to this By-law, the *Ontario Building Code* or any other applicable regulation or legislation.

3.3 CANOPY SIGNS

3.3.1 Canopy Signs are not permitted.

3.4 DEVELOPMENT SIGNS

No Person shall erect or display, or cause to be erected or displayed, or permit any Development Sign except under the following conditions:

- a) A Development Sign shall be located only on the property where the development is to take place;
- b) One (1) Development Sign shall be permitted per road frontage to a maximum of two (2) such Signs;
- c) No Development Sign shall exceed 9.3 m² (100 ft²) in Sign Area;
- d) No Development Sign shall exceed 3 metres (10 feet) in Sign Height;
- e) No Development Sign shall be located within 3 metres (10 feet) of a lot line;
- f) All Development Signs shall be removed from the lot within one (1) month of building occupancy, or in the case of a subdivision, when 100% of the units being advertised have been sold.
- g) No Development Sign shall be erected until the development being advertised has received site plan approval, or in the case of a subdivision, it has been draft approved.

3.5 DIRECTIONAL SIGNS

3.7.1 A Directional Sign shall have a maximum Sign Area of 0.75 m² (8 ft²) and shall have a maximum Sign Height of 1.2 metres (4 feet).

3.7.2 The number of Directional Signs shall be limited to two (2) per entrance.

3.6 ELECTION SIGNS

3.6.1 Election Signs associated with a Federal or Provincial election shall not be erected or installed earlier than the official date of notice of the date of voting (i.e. Writ of Election) for any federal or provincial election, with the exception of signage at a campaign headquarters.

- 3.6.2 Election Signs associated with a municipal election shall not be erected or installed prior to September 1 in an election year, with the exception of signage at a campaign headquarters.
- 3.6.3 Election Signs shall be removed within forty-eight (48) hours after the election polls close.
- 3.6.4 Election Signs may be erected or installed on a Township of Scugog road allowance subject to the following provisions;
- a) A minimum of one metre (3 feet) away from the edge of a travelled road, sidewalk or shoulder of a highway;
 - b) Election Signs shall be prohibited in the Sight Triangle formed at the intersection of two Streets;
 - c) The size of any Election Sign on a Township of Scugog road allowance shall be a maximum of 2.97 m² (32 ft²).
- 3.6.5 No Election Signs shall be displayed or erected on any municipal, provincial or federal property, or any school, or on the municipal boulevard abutting such properties;
- 3.6.6 This By-law shall not apply to Election Signs erected or installed by the Township of Scugog, Elections Ontario or Elections Canada for the purpose of providing information to electors about the election process.
- 3.6.7 The Clerk may provide for any matter or procedure regarding Election Signs not provided for in this By-law in accordance with Section 12(1) of the *Municipal Elections Act, 1996, S.O. 1996*.

3.7 FACIA OR WALL SIGNS

- 3.7.1 No Facia or Wall Sign shall extend beyond the extremity of the wall façade on which it is mounted.
- 3.7.2 No Facia or Wall Sign shall project more than 150 mm (6.0 inches) from the wall to which it is attached.
- 3.7.3 A Facia or Wall Sign erected on a building above a location where the public passes, shall be located not less than 2.5 metres (8 feet) above the finished grade below the Sign.
- 3.7.4 A Facia or Wall Sign shall be parallel to the wall to which it is attached.
- 3.7.5 A Facia or Wall Sign shall be mounted on the same building façade used to calculate the maximum Sign Area of the Wall Sign.
- 3.7.6 Where the façade of a building includes horizontal or vertical indentations, windows and doors, a building façade shall be

considered continuous for the purpose of calculating the maximum Facia or Wall Sign Area.

- 3.7.7 The Facia or Wall Sign Area for tenants in a multi-tenant building shall be in proportion to the linear frontage such tenant occupies on the applicable wall façade.
- 3.7.8 A Facia or Wall Sign shall not cover more than ten percent (10%) of any building wall. One (1) Wall Sign shall be permitted on each building wall, except for multi-tenant buildings.
- 3.7.9 Facia or Wall Signs for second floor premises must be located on the same Sign band as that used for ground floor premises.
- 3.7.10 Facia or Wall Signs shall only be illuminated externally and shall not be Back-lit.

3.8 GROUND SIGNS

- 3.8.1 All Ground Signs shall display the municipal address number for the property on which it is located, in numerals that are a minimum height of 150 mm (6.0 inches).
- 3.8.2 No Ground Sign shall be located within 3 metres (10 feet) of a driveway entrance or exit at the lot line.
- 3.8.3 No Ground Sign shall be closer than 3 metres (10 feet) to any lot line adjacent to any Street and will not be placed so as to obstruct any Sight Triangle. Where such Sign is located on a provincial or Regional highway, the setback requirements of the provincial or Regional government, as the case may be, shall be taken as the required setback, or the distance noted in this paragraph, whichever is the furthest distance from any lot line;
- 3.8.4 The maximum total Sign Area for a Ground Sign that is double-faced shall be double the area permitted for one Sign face.
- 3.8.5 The Sign face of a Ground Sign may allocate a maximum fifty percent (50%) of the Sign face to a Readograph or Electronic Message Display, except within the Downtown Port Perry Heritage Conservation District.
- 3.8.6 A Ground Sign having a height of 3 metres (10 feet) or greater, shall not contain any copy except the municipal address number, within 1.5 metres (5 feet) above grade.
- 3.8.7 A Ground Sign shall be located on the same street frontage used to calculate the maximum Sign Area of the Ground Sign.
- 3.8.8 No Ground Sign shall be located within 15 metres (49 feet) of a traffic light.

- 3.8.9 Where this By-law permits more than one Ground Sign along a Street frontage, no Ground Sign shall be located within 45 metres (148 feet) of another Ground Sign on the same lot.
- 3.8.10 A maximum of one Ground Sign is permitted per Street frontage unless specifically permitted elsewhere in this By-law.
- 3.8.11 All Ground Signs must comply with the Sign Area and Sign Height requirements of Section 4 of this By-law.
- 3.8.12 A Ground Sign may be illuminated externally or Back-lit.

3.9 INFLATABLE SIGNS

- 3.9.1 Inflatable Signs are not permitted.

3.10 HANGING SIGNS

- 3.10.1 The owner of a Hanging Sign that overhangs a public right-of-way under the jurisdiction of the Township shall enter into an encroachment agreement with the Township.
- 3.10.2 No portion of a Hanging Sign shall be less than 2.5 metres (8 feet) above the finished grade below the Sign.
- 3.10.3 No portion of a Hanging Sign shall extend more than 1.2 metres (4 feet) beyond the wall to which it is affixed.
- 3.10.4 The Sign Area of a Hanging Sign shall begin no more than 0.3 metres (1 foot) beyond the wall to which it is affixed.
- 3.10.5 The Sign Area of a Hanging Sign shall have a maximum 1:2 ratio in width to length.
- 3.10.6 All Hanging Signs must comply with the Sign Area and Sign Height requirements of Section 4 of this By-law.

3.11 MOBILE SIGNS

- 3.11.1 Mobile Signs shall be permitted in accordance with the following requirements:
- a) The maximum Sign Height shall be 2.3 metres (7.55 feet);
 - b) The maximum Sign Area shall be 3 m² (32 ft²);
 - c) If illuminated, Mobile Signs must be approved by the Canadian Standards Association (CSA) and display a CSA sticker;

- d) Mobile Signs shall have no moving parts, and shall not consist of a Flashing Sign;
- e) If illuminated, approval for Mobile Signs must be obtained from Hydro One or Veridian Connections, depending on which has jurisdiction;
- f) If rented, the name and telephone number of the Owner of the Mobile Sign must be on the Sign Structure and easily read;
- g) An illuminated Mobile Sign that, due to its illumination, becomes a safety hazard for pedestrian or vehicular traffic shall be removed or have its illumination terminated immediately;
- h) Only one (1) Mobile Sign shall be permitted for each tenant or business located on any one lot;
- i) A Permit must be obtained from the Chief Building Official before any Mobile Sign may be placed on any business premises;
- j) A Permit issued for a Mobile Sign, shall be for a thirty (30) day period and shall expire at 12:01 a.m. on the thirty-first (31st) day of the date of issue and will be deemed to have been issued at 12:01 a.m. on the date of issue. The time period shall be determined from the date of issue and not the date the Sign was erected. A Mobile Sign permit cannot be renewed;
- k) A Permit for a Mobile Sign shall be issued only to announce the opening of a new business in a Commercial or Industrial Zone, for the relocation of an existing business in a Commercial or Industrial Zone, or to announce a special event in a Community Facility and Open Space Zone;
- l) Where the Mobile Sign referred to in (k) above is used for a special event as noted in that subsection, a fee for such Permit issued need not be paid and the text copy shall be for the special event only and shall not advertise any retail, commercial or any other business;
- m) Where the Mobile Sign referred to in (k) above is used for a special event, the Mobile Sign shall be removed within forty eight (48) hours after the conclusion of such event, whether the time limit expressed in subsection (j) has been met or not;
- n) Notwithstanding subsection (j) of this Section, the time limit for all Mobile Signs shall be reduced to fifteen (15) days, where three (3) or more businesses on the same lot have such Mobile Signs. The remainder of subsection (j) will apply;
- o) The Chief Building Official, his designate or the Municipal Law Enforcement Officer may attend any lands where a request for a Sign Permit exists and determine where the Sign shall be

located and ensure a Sign will comply with any conditions of this By-law;

- p) Notwithstanding subsection (o) of this Section, no Mobile Sign shall be located closer to any lot line than 0.5 metres (1.64 feet) and shall not be located any closer than 3 metres (9.84 feet) to any driveway, sidewalk, fire hydrant or road curb; and
- q) A maximum of one (1) Permit shall be issued in a calendar year for each business for a Mobile Sign and every owner shall pay the applicable fee prescribed in the Township's Fees and Charges By-law.

3.12 MURAL SIGNS

3.12.1 Mural Signs are not permitted.

3.13 PORTABLE SIGNS

3.13.1 Portable Signs shall be permitted in accordance with the following requirements:

- a) A Permit, which is valid from 12:01 a.m. on the date of issue until 11:59 p.m. on the first anniversary of the date of issue and which shall be renewed yearly thereafter, must be obtained from the Chief Building Official;
- b) One (1) Portable Sign is allowed for each business on any one lot.
- c) A Portable Sign shall not be placed on any lot or in front of any business until the Chief Building Official or his designate has determined where the Sign shall be located;
- d) A Portable Sign shall be used only during the actual hours of operation of the business that it is advertising and shall be placed at the designated place each time;
- e) A Portable Sign shall not exceed 1.1 metres (3.6 feet) in height and 0.6 metres (2 feet) in width, shall be of professional quality and shall not be placed in front of any business or place other than the business or place it is intended to advertise;
- f) No Portable Sign shall be placed in a position that restricts free and safe movement for any pedestrian, vehicle or other conveyance on any sidewalk, path, Street, or driveway, and shall not be placed on the vehicular traveled portion of any Street;

- g) No Portable Sign shall have any moving parts, either by natural forces or other means, shall have no electrical components of any kind and shall not be illuminated;
- h) Notwithstanding Section 3.13.1(c), the Chief Building Official or his designate may determine the location of any Portable Sign erected or change any location already established, where such change better secures the safety and wellbeing of the general public;
- i) Every owner of a Portable Sign shall carry adequate liability insurance for any such Sign and that insurance coverage shall also name the Corporation of the Township of Scugog as an additional insured on any such insurance policy. An insurance certificate shall be provided to the Township; and;
- j) A maximum of one Permit shall be issued in a calendar year for each business for a Portable Sign, and every owner shall pay the applicable fee prescribed in the Township's Fees and Charges By-law.

3.14 ROOF SIGNS

3.14.1 Roof Signs are not permitted.

3.15 UTILITY POLE POSTER SIGNS

3.15.1 Utility Pole Poster Signs are not permitted.

3.16 VIDEO DISPLAY SIGNS

3.16.1 Video Display Signs are not permitted.

SECTION 4

SIGNS IN ZONES

Signs shall be permitted in various Zones in accordance with the Sign Permission Matrix attached as Appendix 1.

4.1 SIGNS IN RURAL ZONES (NOT INCLUDING RURAL RESIDENTIAL ZONES)

No Person shall erect or display or cause to be erected or displayed, or permit any Sign on a Property located in a Rural Zone, except under the following conditions:

- a) One Ground Sign may be located at the front of the Property, not closer than 6 metres (20 feet) from any lot line;
- b) Any such Ground Sign, if illuminated, shall not be Back-Lit and no light source shall shine from the Sign, directly or onto any Street in such a manner as to create a safety hazard;
- c) A non-illuminated Ground Sign not exceeding 3 m² (32 ft²) in Sign Area advertising or identifying a permitted commercial activity associated with the agricultural undertaking, home industry or home occupation shall be permitted;
- d) Ground Signs permitted under this Section shall not exceed 4 metres (15 feet) in Sign Height;
- e) One (1) Facia or Wall Sign shall be permitted on one non-residential building on each lot, the Sign Area of which shall not exceed ten percent (10%) of the area of the façade upon which the Sign is affixed and which shall identify the name of the farm or business;
- f) Signs erected on lands located in a Rural Zone, but used principally for residential uses will be subject to the conditions of Section 4.3 of this By-law;

4.2 SIGNS IN RESIDENTIAL (URBAN & RURAL) ZONES

No Person shall erect or display or cause to be erected or displayed, or permit any Sign in a Residential Zone except under the following conditions:

- a) One (1) non-illuminated Ground Sign not exceeding 0.37 m² (4 ft²) in Sign Area shall be permitted to advertise a home occupation or home industry, where such home occupation or home industry is permitted in accordance with the Township of Scugog Zoning By-law 14-14, and such Sign shall be of a professional quality;
- b) One (1) non-illuminated identification Ground Sign not exceeding 2.5 m² (27 ft²) in Sign Area for an apartment or condominium townhouse development of three (3) units or more;

- c) One (1) Directional Sign not exceeding 2.5 m² (27 ft²) in Sign Area for a condominium townhouse development indicating the internal road patterns and unit numbers, and where such Sign is to be illuminated, it shall not be Back-Lit and shall have an external source of illumination.

4.3 SIGNS IN COMMERCIAL ZONES

No Person shall erect or display or cause to be erected or displayed, or permit a Sign for any commercial building in a Commercial Zone except under the following conditions:

4.3.1 MAIN CENTRAL AREA

The following provisions shall apply in the Main Central Area:

- a) All new Signs and Sign Copy, and existing Signs that are altered in appearance shall be approved by the Township's Heritage and Museum Advisory Committee;
- b) All Signs shall be of heritage colour and design as defined in the Township's Heritage Design Guidelines;
- c) One (1) Facia or Wall Sign, covering not more than ten percent (10%) of any building façade, or in the case of a multi-tenant building, ten percent (10%) of the linear frontage each tenant occupies, shall be permitted. One (1) such Sign shall be permitted for each road allowance to a maximum of two (2) Signs;
- d) One (1) Hanging Sign shall be permitted for each building façade belonging to a single business. No Hanging Sign shall be more than 1 m² (10.75 ft²) in Sign Area, and no such Sign shall be located closer to the ground than 2.5 metres (8 feet).
Notwithstanding the foregoing, any portion of the support structure for the said Hanging Sign which is located no more than 10 cm (4 inches) from the wall of the building shall be permitted to be located within 2.5 metres (8 feet) of the ground;
- e) Ground Signs shall not be permitted in the Main Central Area;
- f) Paper handbills, temporary window painting and other graphics shall be permitted on the face of a window (i.e. on either the interior or exterior), to advertise a special event, sale or as a decoration during any recognized holiday season, but shall cover no more than thirty percent (30%) of each window. Un-coloured frosting or solar protection material may be used on all windows;
- g) No Sign in the Main Central Area shall be illuminated as a Back-Lit Sign and any lighting for any Sign in this area shall be designed

and constructed to minimize illumination of areas other than the Sign; and

- h) Any Sign illuminated by street lighting, or other incidental lighting, not expressly designed for any such Sign, shall not constitute an illuminated Sign for the purpose of this By-law.

4.3.2 COMMERCIAL ZONES WITHIN THE PORT PERRY URBAN AREA (OTHER THAN MAIN CENTRAL AREA)

The following provisions shall apply on those lands zoned Commercial and located within the Port Perry Urban Area, outside of the Main Central Area;

- a) Where only one business occupies the lot in any such commercial zone, one (1) Ground Sign shall be permitted for each Street frontage for the Property, to a maximum of two (2) Signs;
- b) Where more than one business is located on any lot, one (1) Ground Sign shall be permitted to identify the business names and type of businesses and such Sign may be illuminated. In cases where a commercial or industrial development operates as a single centre, including shared access and parking facilities, it shall be regarded as a single lot for the purpose of this By-law;
- c) Any such Ground Sign shall not exceed 7 m² (75 ft²) in Sign Area, and no such Sign shall be higher than 5 metres (15 feet);
- d) In addition to one (1) Ground Sign, one (1) Wall Sign shall be permitted on up to ten percent (10%) of the area of any one building façade fronting any Street. One (1) such Sign shall be permitted on each façade that fronts a road, and such Sign shall not be Back-Lit. Where any such business consists of more than one building on the lot, only one building fronting a Street shall be permitted such signage;
- e) Where more than one business is located on any lot in this area, each business shall be permitted one (1) Wall Sign that covers no more than ten percent (10%) of the façade or linear frontage of any one building the business occupies and such Signs shall not be Back-Lit;
- f) Where any such business fronts on more than one Street an additional Wall Sign shall be permitted for that additional Street, to a maximum of two (2) Signs; and
- g) No Sign shall interfere with any sight line or traffic Sign or signal meant to regulate the proper and safe movement of pedestrian and vehicular traffic.

4.3.3 COMMERCIAL ZONES OUTSIDE OF THE PORT PERRY URBAN AREA

On those lands zoned Commercial and located outside the Port Perry Urban Area:

- a) Where only one business occupies the lot in any such commercial zone, one (1) Ground Sign shall be permitted for each Street frontage for the Property. Such Ground Signs may be illuminated;
- b) Any such Ground Sign shall be no closer to any lot line than 3 metres (10 feet) and where such Sign is located on a provincial or Regional highway, the set-back requirements of the provincial or Regional governments, as the case may be, shall be taken as the required set-back, or the distance noted in this subsection, whichever is the furthest distance from any lot line;
- c) Any such Ground Sign shall not exceed 7 m² (75 ft²) in Sign Area, and so such Sign will be higher than 6 metres (20 feet) in Sign Height;
- d) In addition to one (1) Ground Sign, one (1) Wall Sign shall be permitted on up to ten percent (10%) of the area of any one building façade fronting any Street. One (1) such Sign shall be permitted on each façade that fronts a road, and such Sign may be illuminated;
- e) Where any such business consists of more than one building on the lot, only one building fronting a Street shall be permitted such signage;
- f) Where more than one business is located on any lot in this area, each business shall be permitted one (1) Wall Sign that covers no more than ten percent (10%) of the façade or linear frontage of any one building the business occupies;
- g) Where any such business fronts on more than one Street, an additional Wall Sign shall be permitted for that additional Street to a maximum of two (2) Signs; and
- h) No Sign shall interfere with any sight line or traffic Sign or signal meant to regulate the proper and safe movement of pedestrian and vehicular traffic;

4.4 SIGNS IN INDUSTRIAL ZONES

No Person shall erect or display or cause to be erected or displayed or permit any Sign for any building in an Industrial Zone except under the following conditions:

4.4.1 SINGLE OCCUPANCY INDUSTRIAL BUILDINGS

- a) One (1) Ground Sign having a maximum of 1 m² (10.75 ft²) for each 10 metres (33 feet) of frontage or fraction thereof one (1) such Sign for each street frontage, up to a maximum of two (2) Signs shall be permitted. Such Sign shall have a maximum Sign Area of 8 m² (86 ft²) and a maximum Sign Height of 4.5 metres (15 feet); and
- b) One (1) Wall Sign not exceeding ten percent (10%) of the area of the building's façade upon which the Sign is attached. One (1) Sign for each road frontage will be permitted to a maximum of two (2) Signs;

4.4.2 MULTIPLE OCCUPANCY INDUSTRIAL BUILDINGS

- a) One (1) Ground Sign not exceeding 9 m² (97 ft²) in Sign Area and not exceeding 4.5 metres (15 feet) in height, shall be permitted;
- b) One (1) Ground Sign shall be permitted for each road frontage for the lot upon which the building is located, up to a maximum of two (2) such Signs;
- c) One (1) Wall Sign for each business located in the building shall be permitted, indicating the name and type of business for each;
- d) A Wall Sign permitted in this Section shall be no greater than ten percent (10%) of the façade of the portion of the building wall occupied by that business; and

4.5 SIGNS IN COMMUNITY FACILITY AND OPEN SPACE ZONES

No Person shall erect or display or cause to be erected or displayed or permit any Sign on a Property located in a Community Facility or Open Space Zone except under the following conditions:

- a) One (1) Ground Sign shall be permitted for each street frontage for the Property, to a maximum of two (2) Signs;
- b) One (1) Ground Sign having a maximum Sign Area of 1 m² (11 ft²) for every 10 metres (33 feet) of lot frontage or fraction thereof shall be permitted to a maximum of 4 m² (43 ft²);
- c) In addition to one (1) Ground Sign, a Façade or Wall Sign shall be permitted on up to ten percent (10%) of the area of any one building façade fronting any street. One (1) such Sign shall be permitted for each façade to a maximum of two (2) Signs;

- d) No Ground Sign is permitted to be closer than 3 metres (10 feet) from any lot line; and
- e) A Ground Sign permitted under this Section of the By-law shall not exceed 4 metres (15 feet) in Sign Height.

SECTION 5

REPEAL OF BY-LAWS

5.1 By-laws 123-04, 98-05, 81-06, 51-08 and 92-08 are hereby repealed in their entirety.

SECTION 6 DATE EFFECTIVE

6.1 This By-law shall come into force as of the date of its passing.

Read a First, Second and Third time and finally passed this 29th day of June, 2015.

Thomas R. Rowett, Mayor

Christopher Harris, Clerk

APPENDIX 1 - SIGN PERMISSION MATRIX

SIGN TYPE	ZONES					
	Rural (Not including Rural Residential)	Residential (Urban & Rural)	Commercial (Main Central Area)	Commercial (Other than Main Central Area)	Industrial	Community Facility & Open Space
Address Sign	X	X	X	X	X	X
Awning Sign	-	-	X	X	-	-
Banner Sign	-	-	X	X	X	X
Billboard Sign	X	-	-	-	-	-
Canopy Sign	-	-	-	-	-	-
Development Sign	-	X	-	X	X	-
Directional Sign	-	-	X	X	X	X
Election Sign	X	X	X	X	X	-
Electronic Message Display Sign	-	-	-	X	X	X
Fascia / Wall Sign	X	-	X	X	X	X
Garage Sale Sign	-	X	-	-	-	-
Ground Sign	X	X	-	X	X	X
Hanging Sign	-	-	X	-	-	-
Inflatable Sign	-	-	-	-	-	-
Information Sign	X	-	X	X	X	-
Menu Board Sign	-	-	X	X	-	-

APPENDIX 1 - SIGN PERMISSION MATRIX

SIGN TYPE	ZONES					
	Rural (Not including Rural Residential)	Residential (Urban & Rural)	Commercial (Main Central Area)	Commercial (Other than Main Central Area)	Industrial	Community Facility & Open Space
Mobile Sign	X	-	-	X	X	X
Mural Sign	-	-	-	-	-	-
Official Sign	X	X	X	X	X	X
Open House Directional Sign	X	X	X	X	X	-
Portable Sign	-	-	X	X	-	-
Poster Sign	-	-	X	X	-	-
Public Information Sign	X	X	X	X	X	X
Readograph Sign	-	-	-	X	X	X
Real Estate Sign	X	X	X	X	X	-
Real Estate Development Sign	-	X	-	X	X	-
Roof Sign	-	-	-	-	-	-
Tourism Billboard Sign	X	-	-	-	-	-
Umbrella Sign	-	-	X	X	-	-
Utility Pole Poster Sign	-	-	-	-	-	-
Video Display Sign	-	-	-	-	-	-
Window Sign	-	-	X	X	X	-

APPENDIX 1 - SIGN PERMISSION MATRIX