



Community Services Annual Report - 2022



Website: www.scugog.ca

Email: recreation@scugog.ca

Phone: 905-985-7346

181 Perry Street, Port Perry ON, L9L 1A7

Director's Message



It is an honour to work alongside the dedicated Community Services staff serving the residents and visitors of the Township of Scugog. This department is the intersection of public services that fulfills a multitude of needs such as health and wellbeing, preservation and education of heritage and culture as well as the provision of communications and special events to the community.

We have accomplished many great things as the team recovers operations following COVID-19. Patrons and user groups are excited to be back enjoying the amenities offered at the Scugog

Recreation Centre (SCRC) and the recently reopened Blackstock Recreation Complex (BRC). The Township is growing and with that we are seeing increases in patrons visiting, registering for programs/camps, inquiring, and participating in civic opportunities. Our 2022 accomplishments are highlighted in this report, and I am very proud at how staff represent the township. In 2023 we will continue delivering excellent customer service, provide timely and trusted information and community engagement opportunities, work to maintain and enhance our beautiful green spaces and trails.

A handwritten signature in blue ink that reads "Lori Bowers".

Lori Bowers, BA Eng. Lit. and DPA Public Admin.
Director Community Services

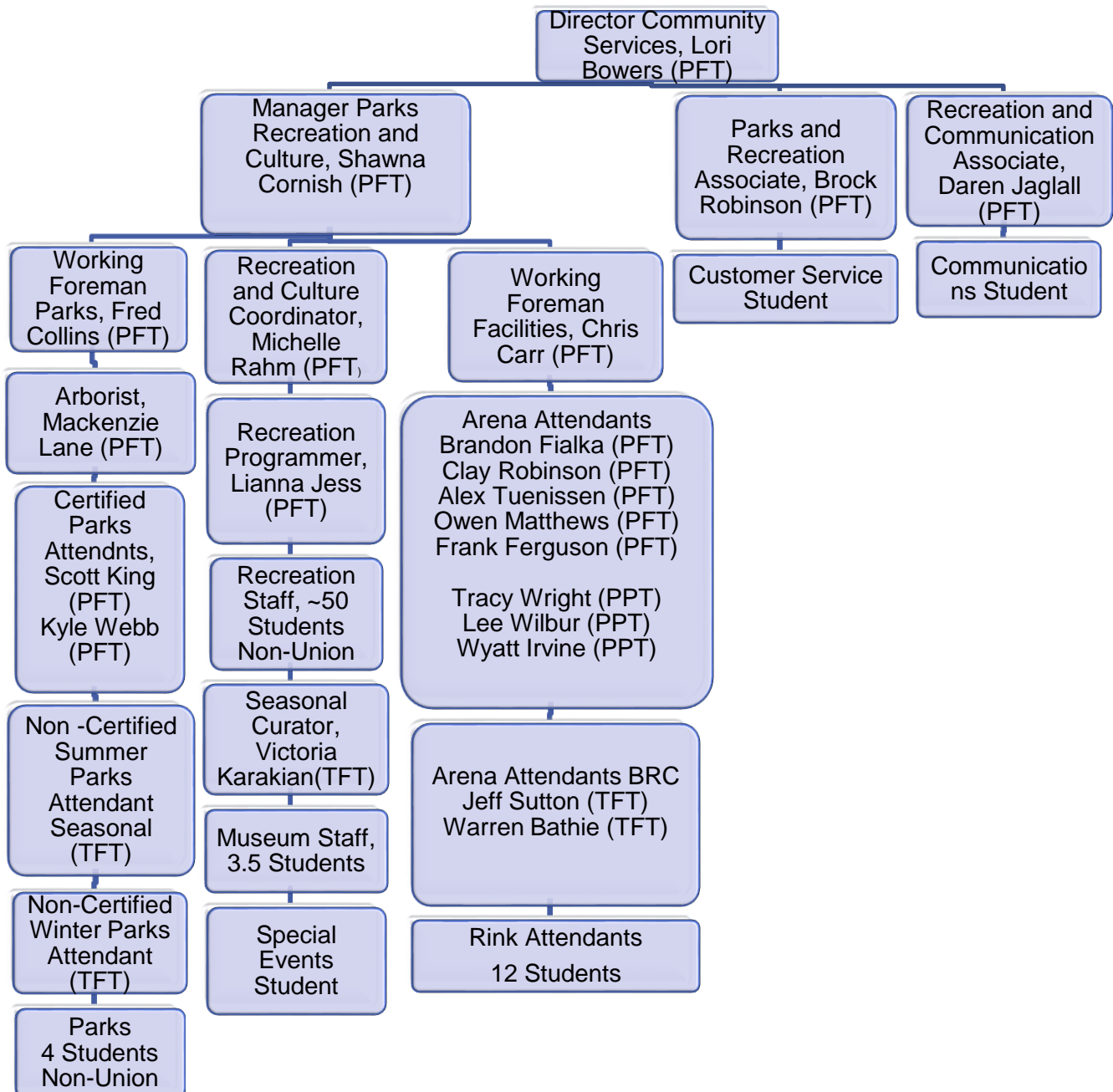


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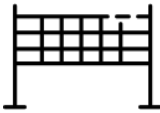


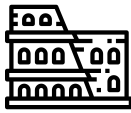









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Department Organizational Chart

The Community Services Department is responsible for the provision of services for residents and businesses related to parks, recreation, culture, and corporate communications.



Department Services By The Numbers

	3 Ice pads		3 Basketball Courts
	10 Community Halls		2 Beach Volleyball Courts
	1 Outdoor Pool		3 Skateparks
	11 Historical Buildings		4 Boat Launches
	19 Parks		1 Splashpad
	15 Playgrounds		10 Km of Trails
	12 Ball Diamonds		15 gardens
	6 Tennis Courts		92 hanging flower baskets



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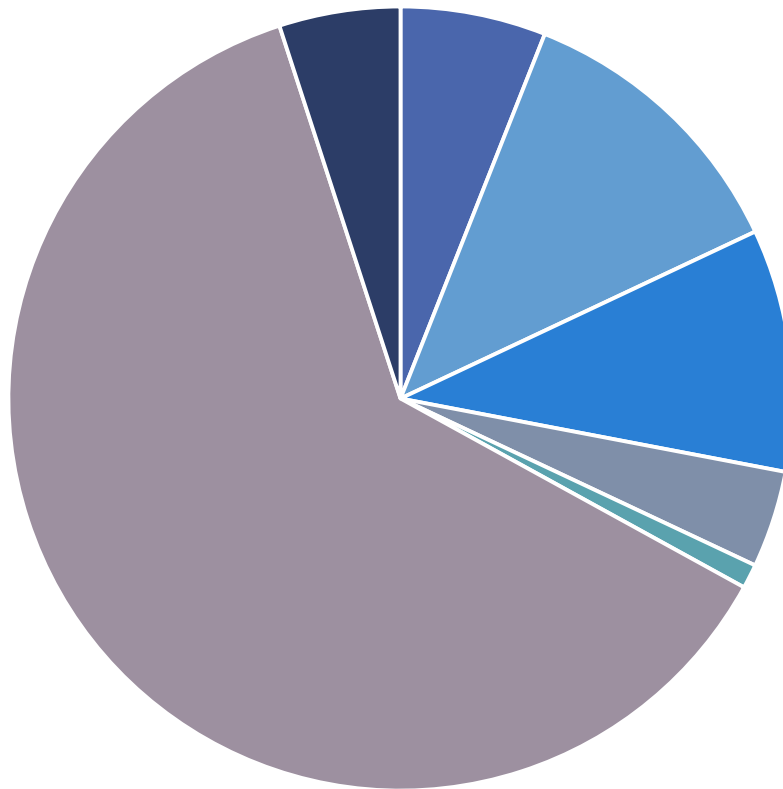
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Department Operating Budget

2022 Operating Budget



- Admin and Contracted Services 6%
- Repairs and Maintenance 10%
- Materials 1%
- Other 5%
- Utilities 12%
- Vehicles and Equip. 4%
- Staff 62%

2022 Department Budget = 3,624,800

22% of 2022 Township Operating Budget



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Culture Division

The culture division strives to preserve, research, interpret and exhibit items that will serve to illustrate and promote the history and prehistory of the municipality and the Lake Scugog Area. Our division is responsible for showcasing vibrant historical museums, places and stories that engage our community and providing each resident and visitor with a better understanding of Scugog and rural Ontario history and our First Nation Heritage.

The Scugog Shores Museum Village is open from Victoria Day weekend to Labour Day weekend, Wednesdays to Sundays. The Village shows what daily life was like in Scugog from the mid to late 1800's. It includes 11 restored buildings, heritage flower, herb and vegetable gardens, and Ojibway Heritage Interpretive Lands. It is also the site for many special events, school and educational programs, and rentals.



Scugog Shores Museum Village

Other initiatives the culture division participated in:

- Completed the Schoolhouse renovation and returned the Archives to the research space in the Schoolhouse
- Created draft Strategic Plan for Museum



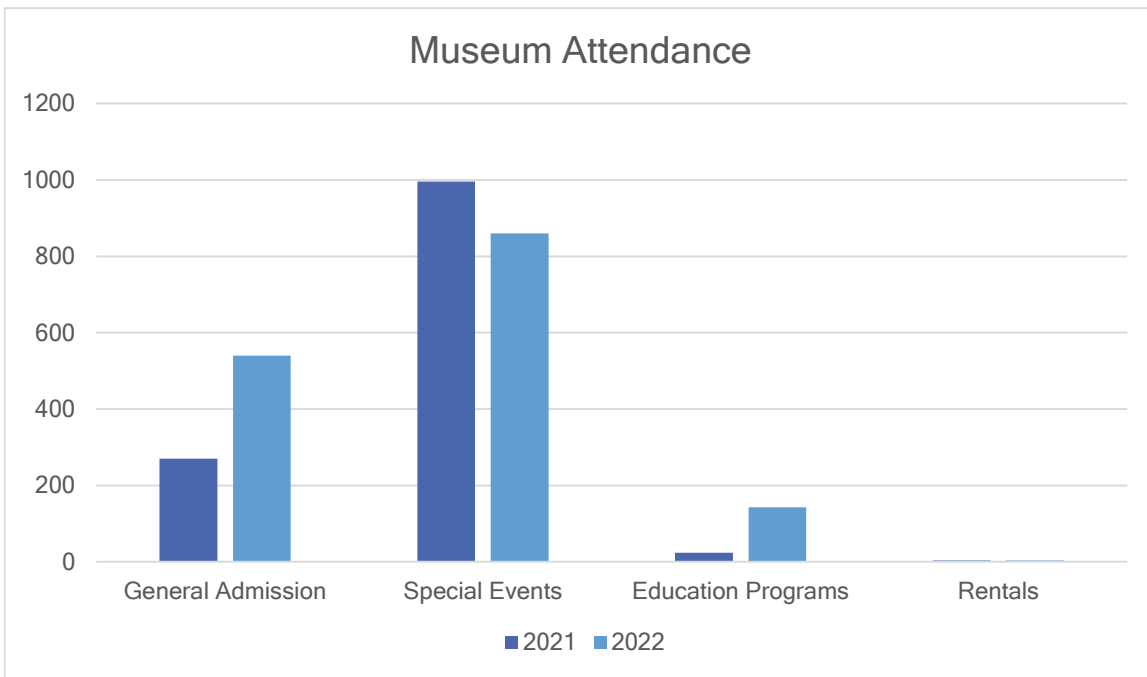
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- Created the Lens on Scugog Exhibit and Jimmy Frise Exhibit
- Participated in the Barn Quilt initiative with Durham Farm Connections
- Gift Shop display with the Lake Scugog Historical Society
- Facilitated many repairs on historical buildings





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Recreation Division

The recreation division is responsible for supporting the provision of safe and sustainable leisure activities that promote opportunities for all community members to experience and achieve the physical, emotional, and social benefits of leisure. Our division contributes to community cohesiveness and pride through participation in leisure. Programs offered include recreation programs for pre-schoolers, children, youth, adults and seniors, summer, winter break and PA day camps, and aquatic programming. Drop-in programs include pickleball, public skating and swimming, parent and tot skating, shinny, and stick and puck. Our programs are coordinated by the Recreation and Culture Coordinator and Recreation Programmer and delivered by over 15 recreation student staff and partnerships that include EarlyON, Ashlea Jones Athletes in Training, Scugog Arts, and Port Perry Tennis Club.

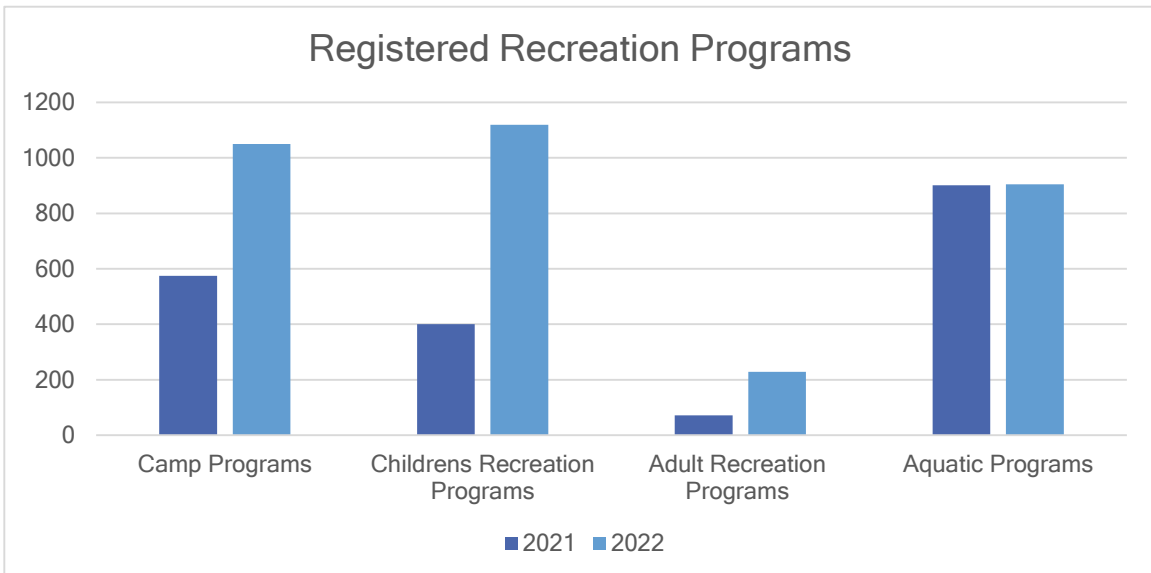
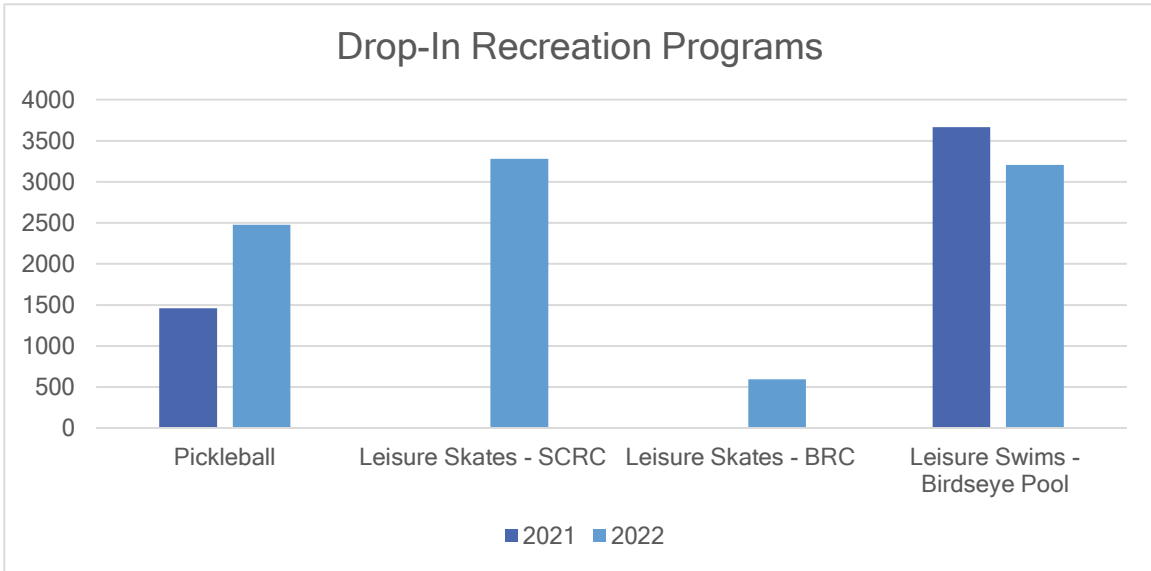


Other initiatives the recreation division participated in:

- Initiated more inclusive youth programming, including LGBTQS2+ lookout night and family skate
- Upgraded leadership programs to Red Cross certified programs
- Created the Summer and Winter leisure guide in-house
- Created the “Gold Coin Contest” in March for public skating
- Supervised the operation of the ice oval
- Created Tik Toks for Recreation



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Communications Division

Our communications team is responsible for overseeing corporate communications for the Township, which span across digital, traditional, and print media. These include websites (scugog.ca, my.scugog.ca, scugogtourism.ca), social media (Facebook, Twitter, Instagram, TikTok, LinkedIn, YouTube), newspaper/magazine ads, radio and earned media with both print and television. All messages from posts to news releases from all departments go through the communications team. Throughout 2022, we released 168 news items on scugog.ca, 2,600 total social media posts across the main three channels (1,100 on Facebook, 917 on Twitter, 554 on Instagram) - 717 more than in 2021 averaging a reach of 16,200 per post on Facebook alone – an increase from 12,200 the previous year. TikTok was an especially notable success for the communications and recreation teams, boasting hundreds of thousands of views, 141,000 likes and 763 followers. In addition to Township-specific posts, we also share posts from other organizations when applicable to our community. Some of these posts include Durham Region content like Durham Greener Homes, transit, social services, Durham Regional Police Services community outreach survey and releases, 311 Information, capital projects impacting Scugog and more.

There were several initiatives that required tailored communications plans, spanning across multiple departments. Some of these included Budget, 2022 Municipal Election, Corporate Strategic Plan, Recreation, IT Strategic Plan, Fire and Emergency Services public education and prevention and Public Works capital projects. Each of these communications plans included a myriad of tactics that were measurable and served to inform and engage the community. Additional tactics included digital options, content spanning across multiple websites and often in-person outreach opportunities for stakeholders and the public.

**Released 168 news items on
scugog.ca
2,600 social media posts**



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MUNICIPAL ELECTION • OCTOBER 24, 2022

8,796 site visits
My Scugog, Our Community
Engagement Site



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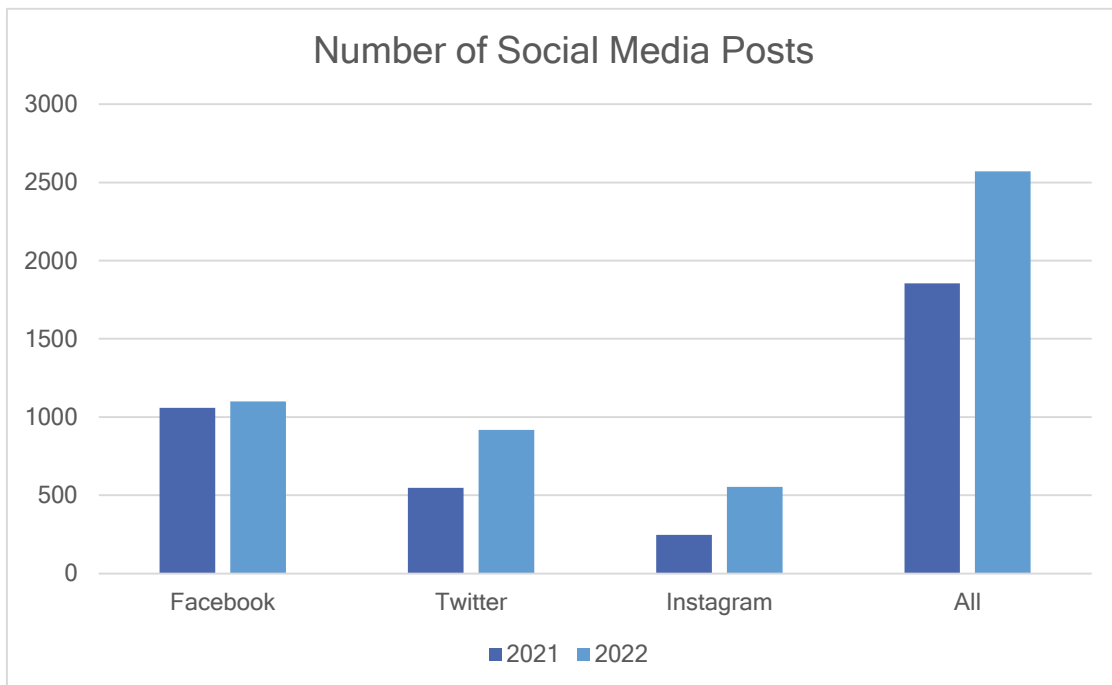
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15,600 unique searches for information
on scugog.ca

Top searches = taxes, skating schedule,
payment options, fees and charges





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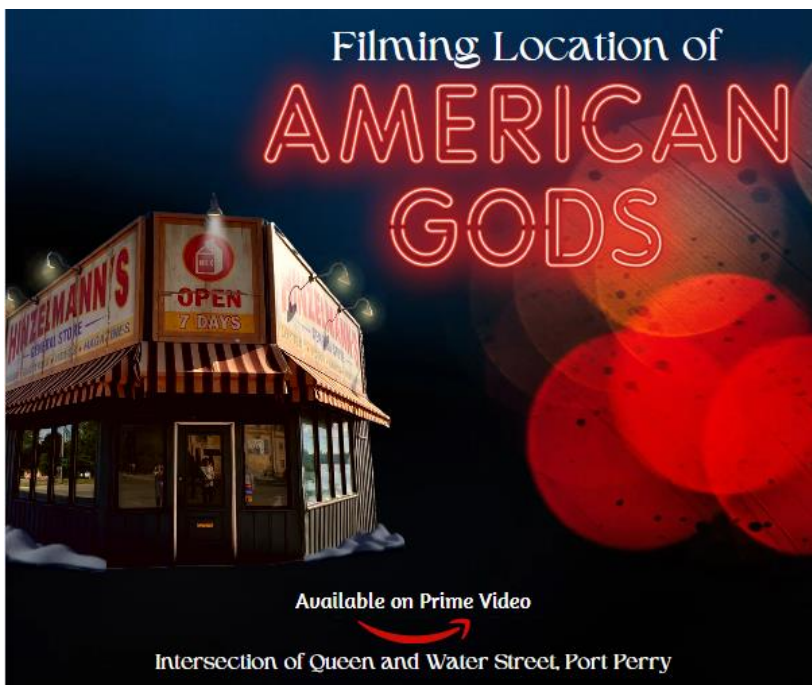
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Film And Television

The Community Services Department manages film and television projects occurring in Scugog including permits, liaison work with community groups and participation in the Regional Film and Television Advisory Group.



Approved 10 film projects in 2022
\$17,888 in permit and rental fees
Over \$150,000 in Economic Development



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Partnerships

The Community Services Department could not provide the programs, events and initiatives without invaluable community partnerships. The 2022 partnerships include:

- Lake Scugog Historical Society – Jimmy Frise artwork conservation and Gift Shop Exhibit
- Durham Farm Connections – Barn Quilt
- Theatre on the Ridge – Theatre Productions and Summer Camp
- Fleming College – Conservation Working Bee
- Scugog Arts – Recreation Programs and Summer Camp
- Ashlea Jones – Fitness and Powerskating Programs
- Tanya LaRicca – Karate Programs
- Sportball GTA – Sportsball Programs
- Port Perry Tennis Club – Summer Camp
- Early On – Pre-schooler programs
- Canadian Tire – Free Family Skate
- Two Blokes Cider – Free Family Skate
- Scugog Mechanical Services – Free Family Skate and Free Pizza for Campers
- Matt's Ice Cream – Free ice cream for Campers
- Pharmacy Associates of Port Perry – Free Menstrual Products
- Mississaugas Scugog Island First Nation – consultants pollinator garden
- Kids Great Minds (KGM) – Summer Camp
- Crusty's Pizza – Free Pizza for Campers
- Nutty Chocolatier – Free popcorn at youth movie night
- North Durham Pickleball Club – Pickleball Program



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Special Events



The Community Services Department organizes many Townships special events for the community. Organizing the events includes coordinating logistics, staffing, vendors, and attending meetings. The 2022 Township organized events include:

- Canada Day Celebrations
- Sports Hall of Fame Ceremony
- Movies in the Park
- Concerts in the Park
- Canoe the Nonquon
- Grand Opening of Cawkers Creek Park
- Paint in the Village
- Northern Rambler Car Show
- Museum After Dark
- Murder Mystery Night
- Family Thursday Fun Events
- Scugog Heritage Day
- Boo-seum
- Children's Old-Fashioned Christmas



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- Family Fun Night for Recreation

In addition to organizing Township Special Events, the Community Services department provided **support for 40 community events**. The support includes reviewing and approving permits, circulating applications to applicable departments for approvals, ensuring insurance and payment is received. The 2022 Community Events include:

- Firefighters Rooftop Campout
- Walk for Guide Dog
- Hike for Hospice
- Port Perry Family Pride Picnic
- Dragonboats Festival
- Yoga in the Park
- Shoutout Fishing
- Caesarea Regatta
- Craft Beer Festival
- Port Perry Pedals
- Port Perry Amazing Race
- Candlelight Walk





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Facilities Division

Recreation division is responsible to provide safe, well maintained municipal buildings and facilities for all users. Our division is responsible the operation and maintenance of three ice pads, 10 Community Halls, Birdseye Pool and the Historical buildings at the Scugog Shores Museum Village.



Other initiatives the facilities division participated in:

- Painted the SCRC hall
- Installed new flooring at the SCRC
- Replaced the brine pipes and headers on Pad 1
- Replaced the dehumidifier on Pad 1
- Repaired heating unit on Pad 2
- Repaired roof over SCRC hall
- Emergency lights all repaired in SCRC
- Opened Blackstock Arena
- Provided WiFi hubs for rentals to Community Halls private renters



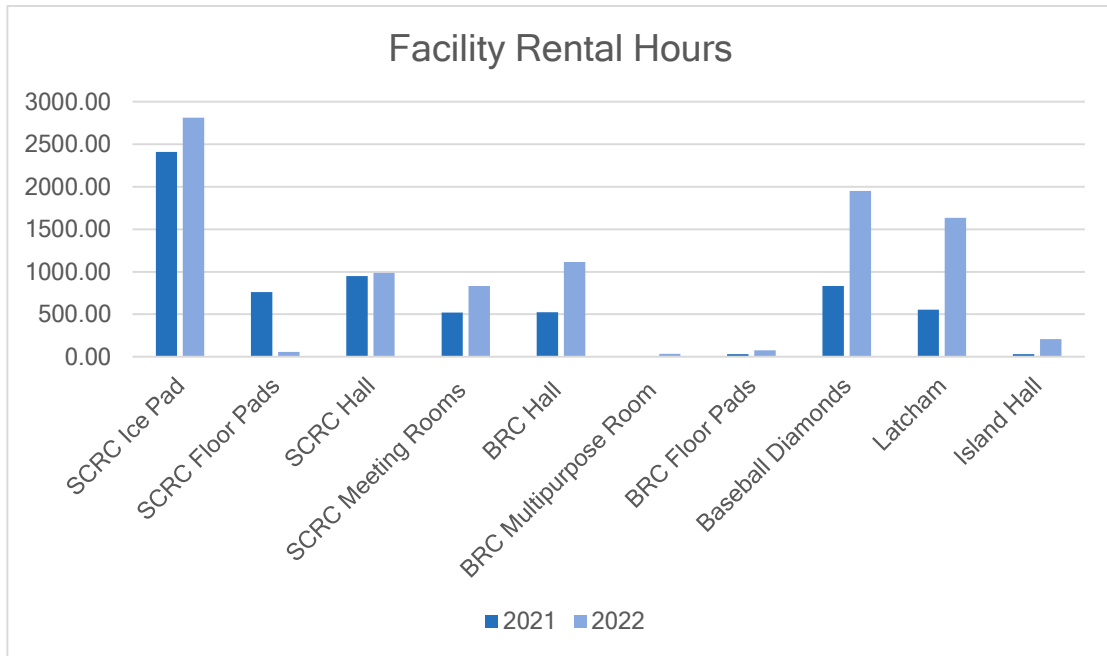
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- Free menstrual product pilot program at the SCRC and BRC





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Parks Division

Parks division is responsible to provide safe, well maintained municipal green space for all residents and visitors. Our division is responsible the operation and maintenance of 19 parks, 16 playgrounds, 12 ball diamonds, six tennis courts, 3 basketball courts, 3 skateparks, 10 km of municipal trails, 15 gardens, 92 hanging baskets and the splashpad. During the winter, the division is responsible for maintenance of 25 km of sidewalks and 16 parking lots.



Other initiatives the parks division participated in:

- Organized Grand Opening of Cawkers Creek Park
- Updated Parks By-law
- Performed tree clean up from May storm
- Assisted with Greenbank Tennis Court resurfacing
- Refurbished gang mower
- Repaired loader and tractor
- Purchased new signs for parks



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- Coordinated repair to hydro line on Carolyn Best laneway
- Opened and closed Joe Fowler public washrooms
- Upgraded electrical panel at Parks Depot
- Coordinated the Waterfront trail tree removal near tennis courts
- Pruned and trimmed trees in Birdseye Park, Palmer Park, Poplar Park, Pine Court Parkette, Chimney Hill Parkette, Perry Glen Park
- Planted pollinator garden
- Installed additional Christmas lights on trees in Palmer Park
- Performed infield and outfield maintenance at Joe Fowler North and South diamonds
- Trimmed trees at Joe Fowler South diamonds
- Repaired walkway to Pioneer Monument
- Painted fence at Blackstock Cenotaph
- Installed expression swing at Putsey Park





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Staff Accomplishments

- Recreation and Culture Staff completed ASL training
- Parks and Facilities Staff completed Working at Heights training
- Recreation and Facilities Staff completed Lifesaving Society Pool Operator Course
- Performed tree and debris clean up from May storm
- Assisted with Greenbank Tennis Court resurfacing
- New signs for parks
- Communications for emergency during February 2022 winter storm and May storm emergency communications
- Campaign for National Day for Truth and Reconciliation event and PRIDE month including banners in the park

Staff Anniversaries in 2022

- Brandon Fialka – 5 years

Welcome to the Community Services Team!

- Brock Robinson – Parks and Recreation Associate
- Robyn Pegg- Assistant Seasonal Curator
- Jenna Dunn – Parks Seasonal
- Wyatt Irvine – Part time Arena Attendant
- Warren Bathie – Seasonal Arena Attendant



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Capital Budget

The Community Services Capital budget outlines our plan for long-term projects. It includes replacement and building component replacement or rehabilitation and equipment.

2022 Capital Projects

- SCRC Pad 1 dehumidifier replacement
- SCRC Pad 1 brine pipes and headers replacement
- Museum Master Plan
- Community Hall Board Projects
- Greenbank Tennis Courts Resurfacing
- SCRC floor replacement
- Museum Schoolhouse renovation

SCRC floor replacement





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SCRC Pad 1 brine pipes and headers replacement



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SCRC Pad 1 dehumidifier replacement



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Grants

Any grants applied for, received etc.

Grant Program	Agency	Description	Grant Amount	Status
Celebrate Canada	Federal Government	Canada Day	\$18,400	\$15,000 Approved
Museum Assistance Program	Federal Government	COVID Recovery 2022-2023	\$14,480	\$14,480 Approved
Community Museum Operating Grant	Provincial Government	Operating Grant	\$19,600	\$19,638 Approved
Museum Assistance Program	Federal Government	Digital Access to Heritage	\$71,700	\$71,788 Approved
Scugog Youth Initiative Grant	Municipal Government	Outdoor movie screen and projector	\$980	\$980 Approved
Tourism Fed Dev Grant	Federal Government	Tourism projects	Up to \$500,000	Up to \$500,000 Approved



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What People Said:

- “Thank you so much for helping me to see this project through to completion. Fred returned my call yesterday morning; I met him at the library parking lot, and we agreed on a site. He was so nice and accommodating and was even able to install my bench that day, which happened to be my wedding anniversary. He even called me later in the day to say the job was complete. Fabulous service from everyone at the Parks and Rec department after such difficult Covid times. Thank you all very much.”
- “I wanted to send a note to tell you how absolutely fantastic your camp counsellors are with the kids. This is our third year in the camps and every year it is consistent. I am not sure what you are doing with your training, but these young counsellors are incredibly good with them, no matter if they are scared, excited or not sure what to expect. Each year we register for three or four weeks thinking he'll want to have some time at home with us, or with family and all he does is end up asking us to add him into other weeks, which we did again this morning. They truly make a difference in the experience for the kids. You hire exceptionally well and as a parent, it is a great feeling to know your child is having an experience beyond what he hoped for. And, now, he's asking when he will be old enough to volunteer and be a counsellor himself!”
- “Please extend our thanks to all of your team that got the arena and hall ready for us, we were accommodated in every way. We so appreciate everything you did. It looked great, everyone was so welcoming. Great experience for our Grads and staff. I can't thank you enough. See you next year.”
- “We were in Palmer Park for the Pride recognition today. I would like to congratulate whoever is responsible for that park - it is fantastic! Those in charge of the layout, design, and the condition are to be commended. Thank you”



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Looking Ahead To 2023

2023 is expected to be an amazing year for Community Services with:

- Deliver a busy 2023 event season including Family Day, Canoe the Nonquon, Canada Day and Movies in the Park
- Packed summer camps, aquatics, and programs
- Corporate communications support for department community outreach and initiatives, Water St Revitalization Project, Final Strategic Plan, Farm 911, Enhancing Customer Service through technology milestones, Communications Strategic Roadmap, 2023 Budget, PRIDE, Indigenous Peoples Day and Truth and Reconciliation and other proclamations and flag raisings
- Restoration of select Museum Village buildings and the Museum Cultural Strategic Plan
- Official opening of the Scugog Pollinator Garden including education information on pollinator species, botanical and indigenous plant names and a land acknowledgement plaque
- Enhancements to skating oval including warming huts and seating
- Expanded operations for new parks and playgrounds and maintenance for parks and trails
- Enhanced holiday lighting in Palmer Park
- Estimate to be welcoming over 400,000 visitors to the Scugog Recreation Centre and Blackstock Recreation complex throughout 2023



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Department Team

Recreation Division

Recreation and Culture Coordinator	Michelle Rahm
Recreation Programmer	Lianna Jess
Assistant Curator	Victoria Karakian/Robyn Pegg
Camp Supervisor	Rachael Goreski Kylie Bertrim Ty McFadden
Aquatic Supervisor	Carly Reid Hannah Boutcher
Camp Counsellors	Aeris Aspin Kamryn Townshend Ben Ierullo Zach Empringham Keira Fisher Lily McLean Luke Kehler Alyssa Soomre Maya Pavlovic Sophie Smith Alex Robinson Beth Scott Abby Brennan Parker Lemay Sydney Burey Nathan VanderSlaught Mya Tait



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	<p>Meghan Brennan Makayla Steinhauer Olivia Saunders Gabe Hewitt</p>
Aquatic Staff	<p>Beth Craigen Sophia Goreski Emma Scott Riley James Eliot Davor Jamie Primo Lucas Farrell (joined mid-August)</p>
Recreation Program Staff	<p>Abbey Elliot Riley Kilburn Josie Bowers Noah Spiteri Kayla Hoare Ella Shestowsky Jessica Whitlock</p>
Museum Students	<p>Miini Pieniniemi Sierra Leatherdale Jane Richardson Anna Soomre</p>

Facilities Division

Arena Foreman	Chris Carr
Arena Attendants	<p>Brandon Fialka Clayton Robinson Alex Teunissen</p>



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	Owen Matthews Frank Ferguson Tracy Wright Lee Wilbur Wyatt Irvine Jeff Sutton Warren Bathie
Rink Attendants	Claire Dempsey Cole Bruce Braedyn Vannetten Wilson Michel Mackenzie MacIntyre Beth Scott Danielle Booker

Parks Division

Parks Foreman	Fred Collins
Arborist	Mackenzie Lane
Parks Attendant	Kyle Webb Scott King Jenna Dunn
Parks Students	Grace Dempsey Caileigh Barton Hannah McCarthy Mallory McQuigge



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Administration

Recreation and Communications Associate	Daren Jaglall
Parks and Recreation Associate	Brock Robinson
Recreation Receptionist	Anna Twohey
Recreation Receptionist Student	Noah Cornish
Special Event Student	Claire Dempsey
Communications Student	Natasha Mills
Manager of Parks, Recreation and Culture	Shawna Cornish
Director of Community Services	Lori Bowers